

## **AAUW OF WOODBRIDGE STRATEGIC PLAN FOR 2020-2022**

**AAUW Mission:** To advance gender equity for women and girls through research, education, and advocacy.

**Strategic Plan and Actions:** In order to implement the AAUW mission, AAUW of Woodbridge will:

- Integrate mission-based programming with activities that foster membership camaraderie in order to advance equity and education for women and girls and to promote research, equal pay, and STEM. Continue to support the SUCCESS! Conference and judge at the Regional Science Fair.
- Support the viability of AAUW through leadership development; membership recruitment and retention; and diversity, equity and inclusion. Hold meetings and events at accessible locations.
- Enhance the visibility of AAUW by using a variety of media and participating in community collaborations. We have worked with Alpha Kappa Alpha and Delta Sigma Theta on the SUCCESS! Conference and STEM events. The Soroptimists International has been a major sponsor of the SUCCESS! Conference. We plan to continue those collaborations. We also hope to develop a roster of women groups in the county.
- Engage in nonpartisan political action in order to advance AAUW public policy priorities. Advocate for Equal Pay through resolutions and other means to the Prince William County Board of Supervisors. Continue to collaborate with the League of Women Voters in voter registration events and candidates' nights.